

# KING 5 TV SPECIAL PROGRAM BULLETIN

## KING-TV ORIGINATES LIVE EUROPEAN NEWS SPECIAL VIA EARLY BIRD

A live program via the Early Bird satellite -- Paris, London, Washington, D.C., and Seattle -- will be originated by an independent television outlet for the first time in history when KING-TV presents an international news conference at 4:30 o'clock Monday afternoon, May 31 (Memorial Day), on Channel 5.

The Crown Stations exclusive production, "Viet Nam: World Opinion," will be aired simultaneously on Channel 5, Seattle, and on its sister stations, Channel 2 in Spokane (KREM-TV) and Channel 8 in Portland (KGW-TV).

In Paris, KING News Analyst Herb Altschull will appear live with Jean de Lipkowsky, a Deputy in the French National Assembly and a member of the Gaullist Party.

Richard Ross, News Director of KGW-TV, will be in London with Christopher Rowland, Parliamentary Secretary to the British Foreign Minister and number two man in the Foreign Ministry.

United States Senator Henry M. Jackson of Washington State, a member of the Armed Services Committee and the Joint Committee on Atomic Energy, will be seen live from the nation's capital on the half-hour special.

KING-TV News Director Charles Herring will moderate the four-city international program from Channel 5 studios in Seattle. All six men will be linked by live television and will be able to question and respond to one another.

This exclusive Crown Stations television production will utilize lines from London to Brussels and Paris to Brussels. The telecast will then be beamed via Early Bird to Washington, D.C., and from the nation's capital to Seattle by direct cable. Seattle, in turn, will feed both KGW-TV in Portland and KREM-TV in Spokane by direct line.

"This marks the first time a local television station has originated for its viewers a live program from any overseas country in the world," Lee Schulman, general manager of KING-TV stated.

The 30-minute program also will be taped and retelevised at 7:30 o'clock Monday night, May 31, on Channel 5.

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